Station WPGH-TV PITTSBURGH, PA
Advertiser () POLITICAL
Product BOB CASEY FOR SENATE
Estimate#
Buyer MIKE DETTORE
Phone#
Fax#

Agency () SHORR JOHNSON MAGNUS
1831 CHESTNUT ST #602
PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 09/12/2012 - 09/17/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () KATHRYN SARDINSKY
Salesperson Phone# 202-955-5342
Salesperson FAX#

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
1	09/12-09/17	730P-8P	2.5 MEN	:30	$650.00	W-F,M	4	1	4	$2,600.00
2	09/17-09/17	8P-9P	BONES	:30	$2,000.00	M	1	1	1	$2,000.00
3	09/13-09/13	9P-10P	GLEE	:30	$2,200.00	TH	1	1	1	$2,200.00
4	09/12-09/17	10P-11P	NEWS	:30	$700.00	W-F,M	4	1	4	$2,800.00
5	09/16-09/16	12P-1P	NFL PRE-GAME	:30	$500.00	SU	1	1	1	$500.00
6	09/16-09/16	10P-11P	NEWS	:30	$600.00	SU	1	1	1	$600.00

---REPORT TOTALS---

Report Totals: 12 / $10,700.00

---SALES MONTHLY TOTALS---

Sep 12: 12 / $10,700.00

Sales Totals: 12 / $10,700.00
Station Totals: 12 / $10,700.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals $152,857 CABL 0% KDKA 31% UNKN 0% WPCW 0% WPGH 7%

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WPMY 0% WPXI 44% WTAE 18%

Books null
Demos RA35+